



PROFESSIONAL SOLUTIONS

# REINHOLD WÜRTH INNOVATION CENTER CURIO®

DECADES OF MASTERY | TRANSFORMATIONAL RESILIENCE



## RESEARCH AND DEVELOPMENT IN KÜNZELSAU

Würth has been investing in research and development for more than 30 years to further strengthen its expertise as the leading manufacturer and distributor of fastening technology for professional use. In order to launch pioneering product and system innovations even faster and more customer-specific, Reinhold Würth Innovation Center Curio was opened at Würth's headquarters in Künzelsau in September 2022. Modern climate chambers, workshops and one of the world's most efficient test centers for fastening technology as well as test fields for power tools and IoT were built in an area of 15,500 square meters.

Around 250 employees from the fields of product management, quality assurance as well as research and development at Adolf Würth GmbH & Co. KG and the Group's production companies work in the innovation center. They cooperate with external scientists through university partnerships.



## FURTHER FACTS AND FIGURES

### Investment volume

EUR 80 million (incl. furnishing and infrastructure)

### Rooms

Gross floor area: 15,500 m<sup>2</sup>

Total laboratory area: 5,700 m<sup>2</sup>

Office space: 4,500 m<sup>2</sup>

### Architectural features

Sustainable power supply: PV systems covering a total area of 1,800 m<sup>2</sup>



# CURIOSITY IS THE BEGINNING OF EVERYTHING



**CURIO**  
REINHOLD WÜRTH  
INNOVATIONSZENTRUM

## WHERE IDEAS ARISE

State-of-the-art facilities for interdisciplinary R&D enable seamless transition from academic research to industrial applications.



### **Close to the Market: The MarketHub**

Innovation thrives through customer proximity. Interactive workshops foster training and exchanges across industries and across the globe.



### **The Central Workshop**

Equipped with cutting-edge tools like 3D printers, milling centers, test benches, and electronics labs for advanced prototyping and testing.